

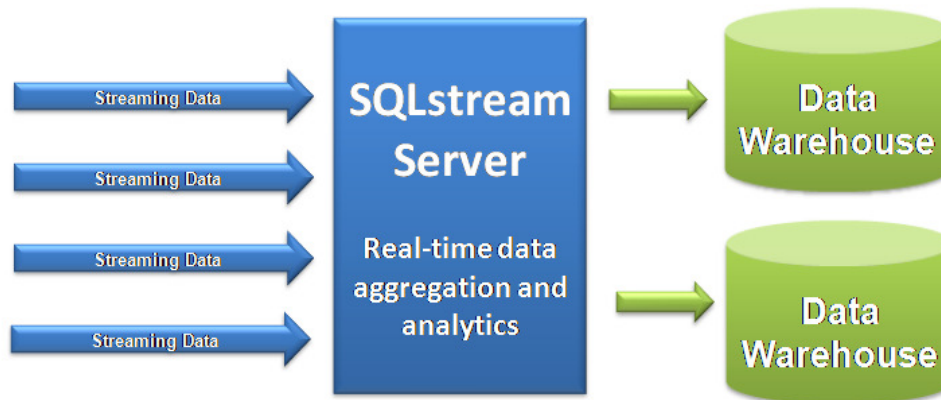


SQLstream slashes the time and cost required to manage real-time data, and enables existing data warehouses to be scaled to meet real-time requirements.

**SQLstream** is bridging the gap between traditional data warehousing and business intelligence solutions, and the world of real-time analytics and streaming data. Businesses are struggling under the weight of increasing data volumes and an increasing need for immediate access to current information. Delivering performance has been a challenge for businesses, with expensive projects required to bend existing data warehouse and ETL products to meet real-time needs.

### Off-loading the data warehouse

SQLstream 2.0 delivers the features and tools required for Continuous ETL, ensuring data warehouses are maintained in real-time, even when faced with huge volumes of real-time data.



SQLstream 2.0 adds user-defined analytics, streaming aggregation functions and out of the box adapters to common systems. SQLstream 2.0 ensures that IT

managers can scale their data warehouses to deliver real-time performance at a fraction of the cost.

## New features driving Continuous ETL

SQLstream 2.0 introduces exciting new capabilities – new analytics functions for supporting real-time business intelligence and Continuous ETL, continued alignment to SQL standards, and extended documentation, support and training facilities to ensure the success of customer and partner projects. Key features:

- **User-defined analytics** enabling developers to specify streaming data operations for inclusion into a standard SQL query.
- **Aggregation of streaming data**, including moving averages, totals and pattern matching of data over different time windows.
- **Standard adapters** for capturing Web feed data from Twitter, RSS and Atom.
- Continued alignment to **SQL standards**.
- Full 64 bit client and server support.

## Business benefits

SQLstream is making the real-time enterprise possible, enabling businesses to make decisions based on up to the minute information. Using the industry standard SQL language, SQLstream executes queries before data reaches the data warehouse. With SQLstream 2.0, IT managers will be able to:

- Use Continuous ETL to slash the time and cost to deliver real-time business solutions, removing bottlenecks and avoiding expensive upgrades.
- Reduce the cost of real-time data integration using standards-based SQL.
- Avoid costly upgrade projects to existing systems, and implement real-time business requirements faster without taking systems down.

## Learn more

Please visit <http://www.sqlstream.com> for further information on SQLstream, Continuous ETL and processing real-time streaming data. If you would like to become a SQLstream Developer, please send an email to [sales@sqlstream.com](mailto:sales@sqlstream.com).

## SQLstream 2.0 at a glance

### New features

- User-defined analytics
- Windowed aggregation of data streams
- Web Feed adapters
- Standard database adapters
- Full 64 bit support

### Solution focus

- Continuous ETL using streaming SQL
- Aggregating real-time data in real-time
- Off-loading the data warehouse
- Smarter integration of real-time business intelligence across the organization

### SQLstream benefits

- Slash the time and costs to deliver real-time data warehousing
- Use existing SQL skills
- Business decisions based on accurate information